# Sponsor and Exhibition opportunities at "RFID & IoT in the Nordics 2025"

| Package offerings: | Main Sponsor (1) | Platin Sponsor | Premium sponsor | Exhibitor Custom | Exhibitor Standard | Sponsor Entry |
|---|---|---|---|---|---|---|
| **Onsite Experience** | | | | | | |
| Custom booth by sponsor/exhibitor | √ | √ | √ | √ | √ | |
| Booth footprint - maxumum sqm | 24 | 16 | 12 | 12 | 3 | |
| Network tables at Morning/Afternoon breaks.  # of slots booked via conference web. | √ | √ | √ | √ | | |
| Logo on printed event banners | √ | √ | √ | √ | √ | √ |
| 1 minute pitch in Plenum Theater (on conference topic) | √ | √ | √ | √ | √ | |
| Speaker slot | 30 min. Plenum | 20 min. Breakout session Optional | 20 min. Breakout session Optional | | | |
| Reception sponsorship (Morning Network , Lunch or Afternoon reception) | Optional | Optional | Optional | Optional | Optional | Optional |
| Logo på attendee/agenda hanger | √ | √ | √ | | | |
| | | | | | | |
| **Digital** | | | | | | |
| 'Slider' Advert on frontpage of event website | √ | √ | √ | √ | | |
| Clickable sponsor logo on sponsor page on event website. In-person only. | √ | √ | √ | √ | | |
| Company description on sponsor page on event website. In-person only. | √ | √ | √ | √ | | |
| Logo on sponsor list on the event website | √ | √ | √ | √ | √ | √ |
| Advert on event website - no. of webpages | 2 | 1 | 1 | 1/2 | | |
| Discount on additional adverts on the event website | 50% | 40% | 30% | 25% | 15% | 15% |
| | | | | | | |
| **Social** | | | | | | |
| Logo on sponsor list promoted in LinkedIn post pre- and post-event | √ | √ | √ | √ | | |
| One dedicated social post pre and post-event on LinkedIn. Sponsor/exhibitor to provide content. | √ | √ | √ | Optional | | |
| One dedicated LinkedIn  post pre-event for sponsor/exhibitor to share a relevant userstory /reference case. AIDC prepare content. | √ | √ | Optional | Optional | | |
| | | | | | | |
| **Event Access** | | | | | | |
| Number of in-person event attendee tickets | 5 | 4 | 3 | 2 | 1 | 1 |
| Discount on additional tickets | 50% | 40% | 30% | 25% | 15% | 15% |
| Number of in-person post-event network dinner attendees | √ | √ | Optional | Optional | | |
| Registration discount code for customers and prospects. Receive a discount on next years sponsorship with every 5 codes utilized. | √ | √ | √ | | | |
| **Total Package Price (Euro ex. VAT)** | **10.000** | **6.000** | **4.000** | **3.000** | **1.000** | **800** |

| Early-Bird offerings - ordering before March 1st, 2025: | Main Sponsor (1) | Platin Sponsor | Premium sponsor | Exhibitor Custom | Exhibitor Standard | Sponsor Entry |
|---|---|---|---|---|---|---|
| Package as above plus ... | | | | | | |
| Additional number of 'All-Access' Guest tickets | 5 | 4 | 3 | 2 | 1 | 1 |
| **Total Early-Bird Package Price (Euro ex. VAT)** | **8.000** | **4.800** | **3.200** | **2.400** | **800** | **600** |

| Tickets: | Euro ex VAT |
|---|---|
| All-Access Conference Fee (incl. all meal functions): | 150 |
| Early-Bird 'All-Access Conference Fee - ordering before March 1, 2025: | 120 |

| Prices on Optional offers: | Euro ex VAT |
|---|---|
| 20 minutes speaker slot | 1.000 |
| Reception sponsorship (Morning Network , Lunch or Afternoon reception) | 500/1.500/500 |
| Social post LinkedIn. Sponsorship. 1x pre/during/post event | 850 |
| Social post LinkedIn. Reference/use case. 1x pre/during/post event | 1.500 |
| 'Slider' Adverts on Conference Website: | 300 |
| 1/1 page Advert on event website: | 300 |
| 1/2 page Advert on the event website: | 200 |
| Network dinner tickets | 90 |
| Additioanal sqm | 100 |

The List is subject to change